

MD. SHADMAN SAKIB

A versatile and highly motivated Computer Science and Engineering graduate with certified skills in IT Support, Data Analytics and Digital Marketing. Looking to apply a strong aptitude for technical problem-solving, data interpretation, and analytical thinking to a challenging role that contributes to business success by improving systems, deriving insights from data, or enhancing digital presence.



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EDUCATION

Bsc in Computer Science and Engineering

- Daffodil International University,
- CGPA: 3.35/4.00 | Passing Year: 2023

Higher Secondary Certificate (HSC)

- Daffodil International College
- GPA: 3.25/5.00 | Passing Year: 2019

Secondary School Certificate (SSC)

- Dhanmondi Govt. Boys' High School
- GPA: 5.00/5.00 | Passing Year: 2017

SKILLS

Programming & Databases

- Python, SQL, JavaScript, C, Java, TypeScript, PHP
- MySQL, MongoDB, Oracle
- React.js, Next.js, Node.js, Express.js, Redux

Content Creation

- Video shooting, editing, and content production
- 3D motion graphics

IT Support & Networking

- Hardware & Software Troubleshooting, Windows OS, Network Configuration, IT Ticketing
- TCP/IP

Digital Marketing

- SEO, SEM, Google Ads
- Social Media Management, Promotion
- Email Marketing, Google AdSense, WordPress

Developer Tools & Software

- Git, GitHub
- VS Code, Jupyter Notebook
- Microsoft Office Suite, Adobe Creative Suite
- Tailwind CSS, Firebase, Mongoose

Languages

- English (Fluent), Bengali (Native), Hindi (Fluent)

WORK EXPERIENCE

Hotel The Cox Today - D'More Hotel & Resort – D'More Loyalty Club IT & Digital Marketing Executive

Duration: 2025-Present

- Handled IT support and networking for all 7 D'More properties.
- Managed end-to-end digital marketing operations, including SEO, SEM, MetaAds, and full campaign execution.
- Produced all content in-house by shooting raw videos, editing, and creating 3D motion graphics for brand promotion.

Carbonation BD

Founder

Duration: 2022 – 2025

- Established and operated a successful retail venture for bike accessories
- Oversaw digital marketing strategies, social media campaigns, inventory management, and customer service

PROFESSIONAL CERTIFICATES

- Google Data Analytics Professional Certificate
- Google IT Support Professional Certificate
- Google Advanced Data Analytics Professional Certificate
- Google Digital Marketing & E-commerce Professional Certificate
- Meta Data Analytics Professional Certificate
- Meta Social Media Marketing Professional Certificate
- IBM Generative AI for Digital Marketing
- IBM IT Support Professional Certificate
- Microsoft IT Support Specialist Certificate

PROJECTS

PetCity – Full-Stack Web Platform | Developer (2023)

Designed and developed a modern web platform connecting pet owners with service providers.

- Implemented real-time notifications and role-based admin dashboard
- Ensured responsive UI/UX and optimized performance
- Tech Stack: React.js, Next.js, Node.js, Express.js, TypeScript, Redux, MongoDB, Mongoose, Tailwind CSS, Firebase

LEADERSHIP & INITIATIVES

- Startup Founder with real-time experience in digital marketing, brand development, and operations
- Project Leader in multiple university and freelance development projects
- Led a multidisciplinary team overseeing digital marketing, graphic design, and content creation for the D'More Loyalty Club project.

PERSONAL INFORMATION

- Date of Birth:** 10 December, 2000
- Father's Name:** Md. Abdul Matin Sharif (Retired Engineer)
- Mother's Name:** Shahnaz Sharif (Housewife)
- Marital Status:** Unmarried
- Nationality:** Bangladeshi